

IMPACT

SOARING TO NEW HEIGHTS



TRANSFORMATIVE GROWTH

The impact of Dedeaux's evolution towards community partnership and global citizenship | p. 3

HEALTH & WELLNESS

Partnering with cities to foster community through outdoor recreation and programs | p. 16

IMPACT IN SUSTAINABILITY

Collaborating with communities to address food security and sustainable agriculture | p. 34

Leadership Letter

Soaring to New Heights

I consider spring to be one of the most beautiful seasons. Spring embraces evolution and brings new life to flowering plants, trees, and hibernating nature. One of my favorite spring transformations is butterflies. They start as tiny caterpillars, hibernate in a chrysalis throughout winter, and complete their metamorphosis in spring. It's pretty incredible to see what originally started as a caterpillar soar to new heights as a butterfly - they're the same creature, but the latter is the most evolved version of its being.

I've been a part of the Dedeaux Properties team for eight years now, and it has been an amazing journey experiencing our team's evolution in expanding our role towards **community partnership** and **global citizenship** through **active community engagement efforts**. As a community partner, Dedeaux has incorporated continuous community engagement throughout the Inland Empire. As a global citizen, we have intentionally linked our community engagement efforts to contribute towards core Sustainable Development Goals (SDGs) impact areas.

This spring quarter, we continued our partnership with Impact Alliances Group, Inc (IAG) in our community engagement efforts and **increased our core SDG impact areas by 150%**. Dedeaux's largest community engagement impact area through our participation at local events was reduced inequalities. Our largest community engagement impact area through our financial contributions was education and good health / well being.

As you explore this issue of *IMPACT*, you will learn more about how Dedeaux is igniting meaningful change in the communities we work with. We hope our community engagement inspires you, our industry-colleagues, and communities to continue this journey with us for the betterment of our local and global communities.

With Gratitude,

Jessica Pisula



Jessica Pisula

Director of Marketing
Dedeaux Properties

✉ jessicap@dedeauxproperties.com

In This Issue



Soaring to *New Heights*

Leadership Letter - *Jessica Pisula* 01

The *Transformative Growth*

Editor's Section - *Catherine Aguilar* 03

The *IMPACT*

IMPACT in <i>Education</i>	08
IMPACT in <i>Good Health & Well Being</i>	16
IMPACT in <i>Reduced Inequalities</i>	22
IMPACT in <i>No Poverty & Zero Hunger</i>	30
IMPACT in <i>Sustainability</i>	34

Let's *Connect*

Suscribe to *IMPACT* 38

Editor's Section

Transformative Growth

This past quarter, Dedeaux Properties has continued its partnership with Impact Alliances Group (IAG) in their continuous community engagement efforts. IAG supported Dedeaux's community partnership and global citizenship efforts by igniting, nourishing, and maintaining Dedeaux's purposeful partnerships throughout the Inland Empire. This section provides a holistic overview on the kind of IMPACT Dedeaux's community engagement efforts have made this past quarter.

For the second quarter of 2023, Dedeaux's community engagement efforts focused largely on education, health and well-being, and reducing inequalities. The team engaged with 18 Inland Empire organizations by participating in community events, providing financial sponsorships, and launching their Dedeaux Youth IMPACT Scholarship. The SDGs Dedeaux Properties contributed towards through their second quarter community engagement included:



I am proud of the partnership between Dedeaux Properties and IAG, and the ***purpose driven IMPACT this partnership has made on individuals, families, and communities throughout the Inland Empire.*** Continue exploring the Editor's Section for an overview on Dedeaux's second quarter IMPACT.



Catherine Aguilar

CEO & Founder

Impact Alliances Group, Inc.

✉ ms.catherineaguilar@gmail.com

Yours Truly,

Catherine Aguilar



'23 SECOND QUARTER COMMUNITY PARTNERSHIPS

IMPACT AT A GLANCE

As a community partner, Dedeaux strives to make a meaningful impact in the communities they work with by establishing purposeful partnerships with local non-profits, County and City departments, and community organizations.

The list on the right captures who Dedeaux Properties and Impact Alliances Group engaged with throughout the second quarter of 2023.



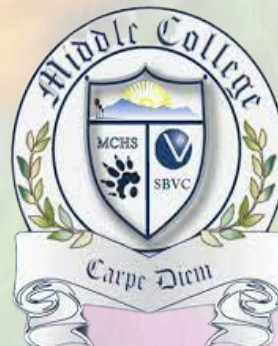
Pacific High School



Cajon High School



Indian Springs High School





'23 SECOND QUARTER
GLOBAL
CITIZENSHIP
IMPACT AT A GLANCE

Dedeaux's second quarter community engagement efforts contributed towards a total of six Sustainable Development Goals (SDGs) impact areas - that's a 150% increase in impact compared to the first quarter! Dedeaux's largest impact area was SDG-4 Quality Education. This past quarter, Dedeaux launched their Dedeaux Youth IMPACT Scholarship. For 2023, thus far, the team has contributed approximately \$30,000 towards education through their Dedeaux Youth IMPACT Scholarship and local scholarships throughout the Inland Empire.

The second largest impact area this quarter was SDG-3 Good Health & Well-Being. Dedeaux participated in two local recreational events and provided \$4,000 in financial sponsorships as funding for event programming. For 2023 thus far, Dedeaux has contributed approximately \$13,300 towards good health and well being, and has engaged with Inland Empire communities at 7 community events.

The third largest impact area this quarter was SDG-10 Reduced Inequalities. Dedeaux participated in three Inland Empire events that provided resources to support youth who are disadvantaged, autistic, and at-risk. Additionally, the team donated approximately \$2,500 in this core SDG area as sponsorship funds for special needs event programming. For 2023, thus far, Dedeaux has contributed approximately \$14,000 towards reduced inequalities.

The fourth and fifth largest impact areas were SDGs 1 and 2 No Poverty and Zero Hunger. Dedeaux supported Feeding America Riverside | San Bernardino (FARSB) as a Silver Sponsor at the Million Meals Gala. In collaboration with other FARSB sponsors at the gala, Dedeaux helped raise 700,000 meals for families facing food insecurity in the Inland Empire. For 2023, thus far, Dedeaux has contributed approximately \$2,800 towards no poverty and zero hunger.

The sixth largest impact area was SDG-11 Sustainable Cities and Communities. Dedeaux provided a Pioneer Sponsorship for the City of Riverside Bourns Family Youth Innovation Center's (BFYIC) Aquaponics Garden. Throughout this past quarter, Impact Alliances Group nourished Dedeaux's partnership with the City of Riverside Parks & Recreation and BFYIC by meeting with the Aquaponics committee to collaborate on the garden's rollout. For 2023, thus far, Dedeaux has contributed approximately \$6,000 towards sustainable cities and communities.



IMPACT IN EDUCATION



DEDEAUX YOUTH IMPACT SCHOLARSHIP

This past quarter, Dedeaux Properties partnered with the San Bernardino City Unified School District Community Scholarship Association to invest in local youth and their bigger dreams.

Through this partnership, we've launched the Dedeaux Youth IMPACT Scholarship - a scholarship that propels big dreamers, explorers, and adventurers towards higher education to make an IMPACT in the world. This scholarship is special to our team because it commemorates the values of our founder Rod Dedeaux, an entrepreneur who dreamed big and aspired to make a meaningful difference in all of his pursuits.

For our first class, there were a total of 8 Dedeaux Youth IMPACT Scholars. Impact Alliances Group met with each of the scholars to learn more about how our team's support in their launch is going to make a meaningful difference in making their dreams a reality.

In our May edition of *IMPACT*, we proudly featured each of our scholars to highlight their achievements and share how they aspire to make an IMPACT.

Thank you to the San Bernardino City Unified School District Community Scholarship Association for partnering with us in our efforts to make an IMPACT in education.

To our Dedeaux Youth IMPACT Scholars, the Dedeaux team echoes Impact Alliances Group's advice in our May edition of *IMPACT* - "Take your creativity, curiosity, integrity, and higher education to ***make a difference in this world***. Embrace your ambitions and new ideas. Our world needs ***audacious thinkers*** and ***big dreamers*** like you."



Jessica Pisula (Marketing Director, Dedeaux Properties) & Catherine Aguilar (CEO & Founder, Impact Alliances Group) making purposeful partnerships at SBCUSD.

DEDEAUX YOUTH IMPACT SCHOLARS



DEDEAUX YOUTH IMPACT SCHOLARS

CLASS OF 2023



WALDO VADO, Pacific HS

"I never really thought about community service before coming to this Country, and ... it is just really great to see people **ignited** by that same purpose [community service] **come together to serve.**"



KENNY MOLINA, San Bernardino HS

"It's important to pursue higher education because it empowers us to pursue new opportunities with **impact**. Maybe I can be different with these new found hard skills. And **being different can help me help the world.**"



STEPHANIE VARGAS, Indian Springs HS

"I just picture all the little disabled girls like me. I want to be that **source of inspiration** of letting them know that they can do anything and that they are not alone."



ERICK MENDOZA, Arroyo HS

"Making an impact means **making an improvement in people's lives**, and I'm looking forward to achieving meaningful impact by pursuing bioengineering."

DEDEAUX YOUTH IMPACT SCHOLARS

CLASS OF 2023



RAKESHA WILLIAMS, Inland Career Education Center

"If we can have more people talk to **women about finishing their education**, it could be a transformative experience. My life has been changing drastically, and it makes me want to **give back to others too** because if I can do it, so can they."



ARLENE RODRIGUEZ, Middle College HS

"I hope to continue making a **meaningful impact** in my community by **volunteering**."



PAOLA MARTINEZ, Sierra HS

"I choose to **face my fears**. As the first in my family to pursue higher education, **I hope to be a role model** to my family and other minority women."



SKYLER AYALA, Cajon HS

"It's important to **dream bigger** because it will always help you push yourself towards what this world needs."





USC MCMORROW NAI GALA

This past May, our team attended the USC McMorrow NAI Gala and had a grand time as one of USC's Cardinal Sponsors. Through our Cardinal sponsorship, Dedeaux made an IMPACT in education by contributing \$5,000 to help prepare nearly 1,000 6th - 12th grade, low-income, first-generation students for admission to and graduation from college.

NAI Scholars and their families make a commitment to education that opens doors and changes the trajectory of the lives of these students and their families. Now in its 32nd year, NAI has a 100% high school graduation and college enrollment rate and graduates of the program enroll in prestigious institutions across the country, including Harvard, UCLA, U of Penn, West Point, NYU, and of course, USC.

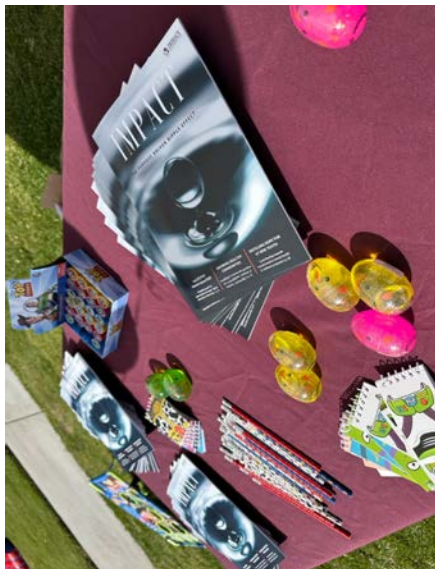


IMPACT IN GOOD HEALTH / WELL BE



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RIALTO COMMUNITY ENGAGEMENT



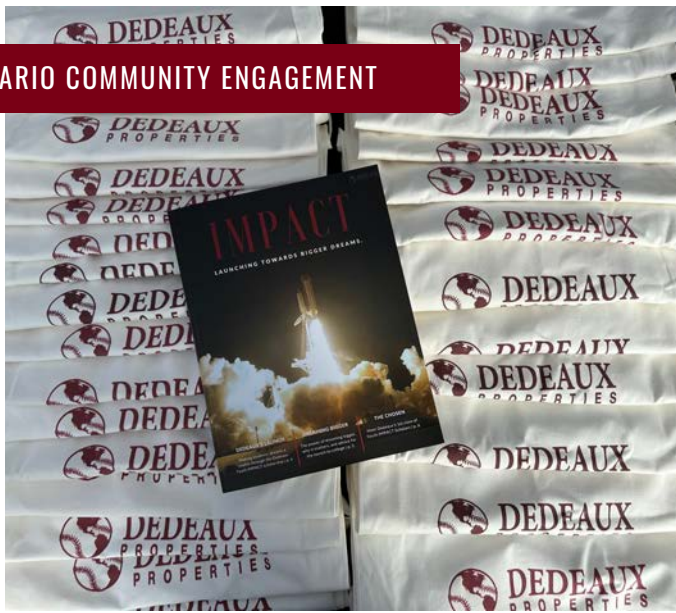
CITY OF RIALTO 2023 EGGSTRAVAGANZA

On Easter weekend, our team and Impact Alliances Group had an egg-cellent time engaging with youth and families at the Rialto Eggstravaganza. As one of the City's program sponsors, Dedeaux Properties contributed towards the City's goal to promote healthy lifestyles and provide local entertainment.

Over 5,000 community members enjoyed a range of activities including arts and crafts, games, obstacle courses, and photos with the Easter Bunny.

Thank you to the City of Rialto Parks Recreation & Community Services team for having us as a part of this year's Eggstravaganza!

ONTARIO COMMUNITY ENGAGEMENT



CITY OF ONTARIO SUMMER CONCERTS AT THE PARK

Dedeaux Properties and Impact Alliances Group kicked off June community engagement efforts with the Ontario Recreation & Community Services Department as one of the City's Summer Concert Series participants.

The Ontario Summer Concert Series is a free annual event open to the general public. Our team contributed towards the City's efforts of fostering community by engaging with youth, families, local agencies, and City staff at our booth.

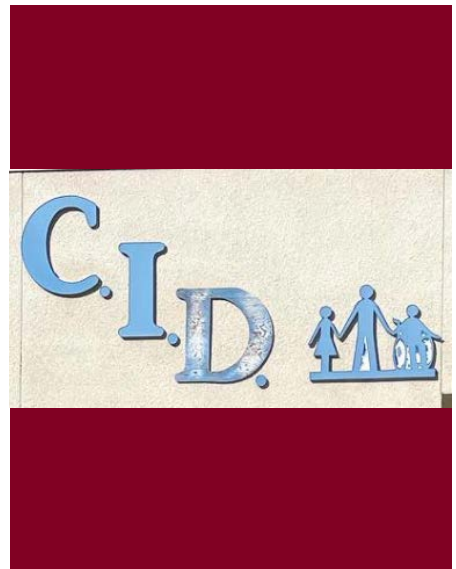
Thank you to the Ontario Recreation & Community Services Department for having us as a part of this year's Summer Concert Series!



IMPACT IN REDUCING INEQUALITIES



SAN BERNARDINO CID COMMUNITY ENGAGEMENT



SAN BERNARDINO CENTER OF INDIVIDUAL DEVELOPMENT PROM

The San Bernardino Center of Individual Development (CID) is a regional recreation center that focuses on providing recreation programs for people of all ages with physical, developmental and mental disabilities.

CID held its prom in May, and Dedeaux Properties served as the community raffle sponsor!

The CID prom was a success, and all attendees had a wonderful time. Check out the fun and raffle prize winners on the left.

FONTANA COMMUNITY ENGAGEMENT



CITY OF FONTANA SPECIAL NEEDS RESOURCE & FAMILY FUN FAIR

In April, our team and Impact Alliances Group participated at the City of Fontana Special Needs Resource Family Fun Fair (SNRFFF) - it was pretty sweet to say the least!

We got to engage with Fontana's special needs youth and their families alongside Fontana's Police Department, Fire Department, and the City's Community Services team.

We also got to support a local Inland Empire small business by sponsoring Churros on Wheels for the kiddos!

Dedeaux had a great time at the SNRFFF, and we look forward to nourishing our partnership with the City of Fontana!

OAK GROVE CENTER COMMUNITY ENGAGEMENT



OAK GROVE CENTER EVENING UNDER THE OAKS

As global citizens, we all have a moral obligation to help reduce inequalities (SDG-10) by 2030. When we do everything in our power to create a world where everyone is treated equally, we all prosper together.

One of the ways our team made an IMPACT in this SDG area this past quarter is through our Chairman Circle Sponsorship with the Oak Grove Center. Through our partnership with the Oak Grove Center, we are able to support music, arts, and sports programs that work towards closing the gap in opportunities for at-risk and special needs youth throughout the Counties of Riverside and San Bernardino.

This past quarter, our team and Impact Alliances Group attended the center's Evening Under the Oaks in April. It was incredible getting to experience how Dedeaux's sponsorship is making a meaningful difference in their students' lives through the Oak Grove Center's music and art programs.

Thank you to Oak Grove's CEO, Tammy Wilson, and Development Director, Kristi Piatkowski, for having us as a special part of Evening Under the Oaks!

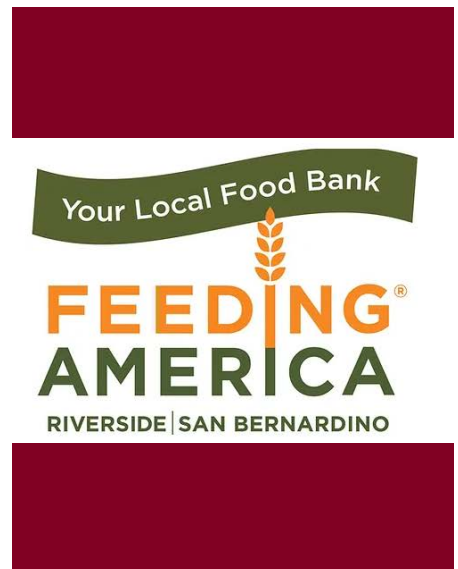


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FARSB COMMUNITY ENGAGEMENT



FEEDING AMERICA RIVERSIDE | SAN BERNARDINO MILLION MEALS GALA

In April, our team supported Feeding America Riverside | San Bernardino (FARSB) as a Silver Sponsor at the Million Meals Gala. FARSB transformed their food distribution warehouse into an awe-inspiring, Kentucky derby event themed venue. The FARSB Million Meals Gala united a number of local community partners, including the San Manuel Band of Mission Indians, Stater Bros. Markets Charities, U.S. AutoForce, Smart & Final Charitable Foundation, Anthem Blue Cross & Blue Shield, Hodgson Group, Majestic Realty Co., Molina Healthcare, Chase, Kaiser Permanente, E&J Gallo Winery, 96.7 KCAL ROCKS, and Hangar 24 Craft Brewery.

It was empowering for our team and Impact Alliances Group to be united with other community partners fueled by a similar purpose - to make an IMPACT that matters. Through our Silver Sponsorship, Dedeaux Properties contributed \$2,750. Collectively, we helped raise 700,000 meals for families facing food insecurity in the Inland Empire (IE).

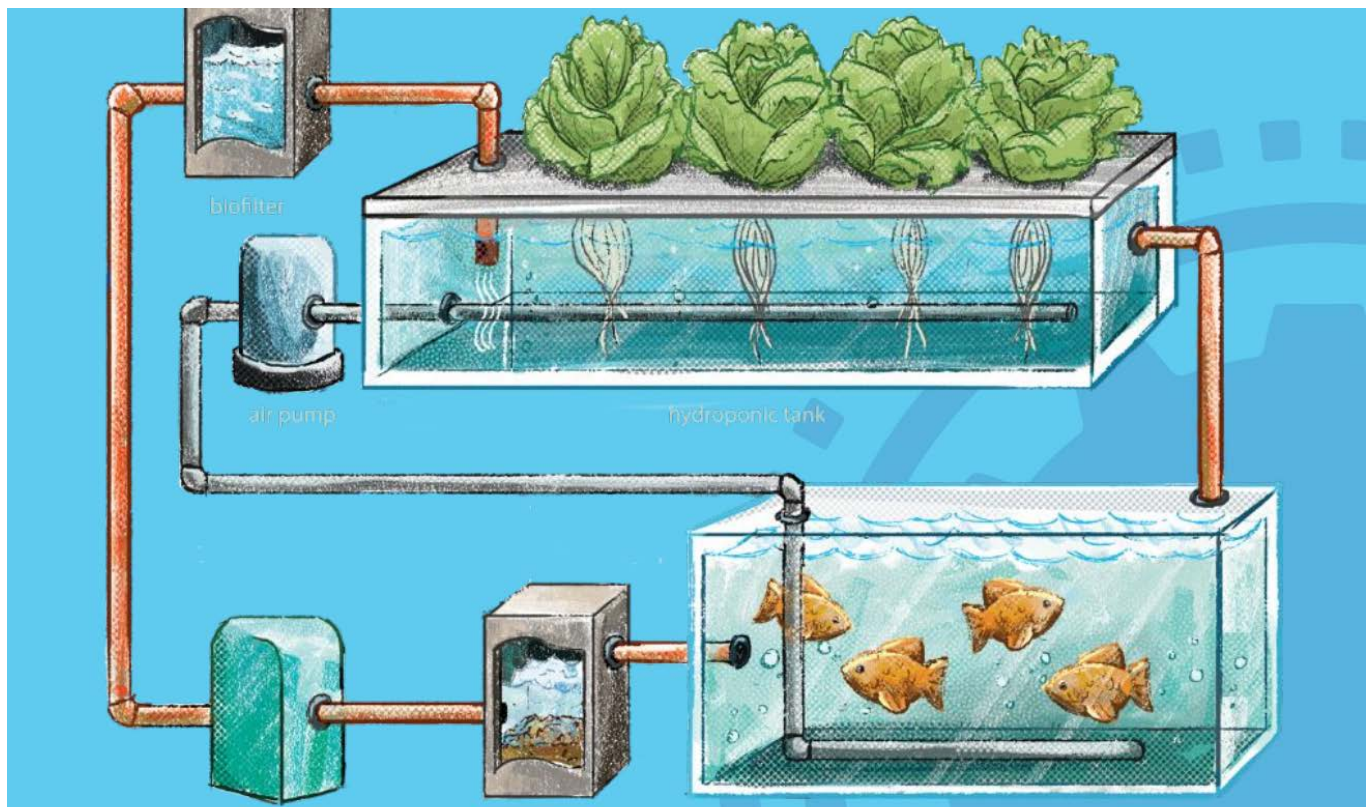
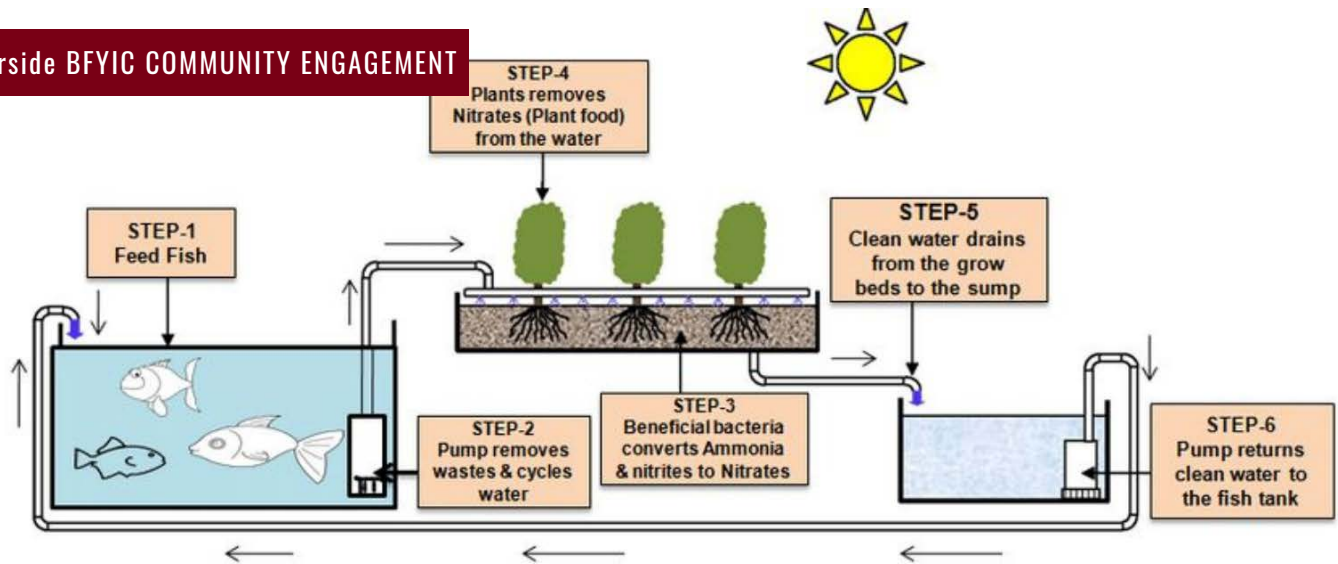
Congrats to FARSB Development Director Angela Jugon and the whole team for hitting this community milestone! Dedeaux Properties joins in celebrating the collaborative IMPACT to reduce food insecurity in the IE.



IMPACT IN SUSTAINABLE CITIES &



COMMUNITIES



BOURNS FAMILY YOUTH INNOVATION CENTER AQUAPONICS GARDEN

Dedeaux Properties is a Pioneer Sponsor for the City of Riverside Bourns Family Youth Innovation Center (BFYIC) Aquaponics Garden. Throughout the 1st and 2nd quarters of 2023, Impact Alliances Group nourished Dedeaux's partnership with the City of Riverside Parks & Recreation and BFYIC by meeting with the Aquaponics committee to collaborate on the garden's rollout.

With an aquaponics garden, the BFYIC aims to address the growing concern for food security and sustainable agriculture by promoting local food production and reducing food miles. The aquaponics garden integrates STEM (i.e. science, technology, engineering, and mathematics) and farming that will ignite community growth, collaboration, and education.

The BFYIC aquaponics garden will serve as a valuable educational community resource and improve the health and well-being of local community members.

The aquaponics garden is still in its development phase, and is anticipated to rollout later this year. The photos on the left show examples of aquaponic gardens.

SUBSCRIBE

IMPACT is our team's quarterly community engagement magazine.

Want the latest scoop on our Community Partnership and Global Citizenship efforts?

Subscribe to *IMPACT* by emailing Jessica Pisula (jessicap@dedeauxproperties.com).



DEDEAUX
PROPERTIES